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R&I Policy and Funding Programmes,
EURECAT
A project lead by:

Technology Infrastructure web:  
https://reimaginetextile.com/en

Fab lab booking platform
https://reimaginetextile.simplybook.it/v2/
WHAT AND WHY REIMAGINE TEXTILE

Textile Sector figures:
- 2019 in Europe = 198.000M€ (1.5% GDP, mainly SMEs), employing 1.9M people
- 2019 in Catalonia = 7.000M€ (3% GDP reaching 15% in towns such as Mataró or Igualada)
- Textile = 1 of the 14 strategic sectors as identified by the EC, heavily affected by the 2009 crisis (-37% in the fashion sector) and the COVID crisis (sales dropped 35 - 55%)
- CHALLENGE 2021-25: green (separate textile waste collection obligatory by January 2025) and digital transformation

Reimagine Textile started in 2013 in Mataró by CETEMMSA, now EURECAT, to bring the tech offering close to the sector. After, Tecnocampus entered with a 50% co-ownership of the trade mark. Scope: to recover the Textile catalan sector competitiveness and to promote a high added value re-industrialisation.

Funding Model: public-private financial architecture with 3 levels:
- Own funds from Eurecat and Tecnocampus.
- Public funding Regional (ACCIÓ), Local (Diputació de Barcelona) and European.
- Ecosystem companies: projects, annual subscription fees and occasional services.

2017-2021: 75% public funding, ERDF + 25% own funding.
2022 - : New phase towards self-sustainability begins: private income generated by bringing value to companies.
THE TEXTILE INNOVATION ECOSYSTEM

- Incubators & accelerators (start-up)
- Technology Centers
- Textile Clusters (SME +LC)
- Committed Public institutions
- Demanding society

Public institutions

Committed

Innovations
ecosystem
SERVICE OFFERING

Reimagine Textile services for the textile sector, with a focus on entrepreneurs, start-ups and SMEs.

- Competitive intelligence
- Guidance and technological diagnosis
- Creation and Fab Labs
- Training
- R+D+i projects
- Entrepreneurship programmes
- Corporate acceleration
- Business incubator
IMPACT SO FAR

+60  Textile startups created in the last 3 years
+100  Jobs created
+150  Technological consultancy services
+1000 Attendees in workshops, tours, and transfer programmes
+75  Fab Lab users
+15  Entrepreneurial collections and samples
SUCCESS STORY

Infinite Athletic

Infinite Athletic converts used tennis racket strings into fully recyclable tennis shirts. It is a 100% Polyester monofilament with great tenacity that provides high durability to the clothes.

By recycling and adding color during the extrusion of the yarn, there is a reduction in water consumption by 80%, energy consumption by 60% and CO2 emissions by 70%, when compared to a conventional polyester.

https://infiniteathletic.com/

STRATEGIC AXES 2022-2025

1. Promoting a Future Textile Innovation and Entrepreneurship Ecosystem.

2. Fostering competitiveness and digitalization of the Textile industry.

3. Pin-pointing Sustainability and circular economy as a key to differentiator.

4. Opening to Internationalization of the Hub and its companies.
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