



University
of Economics
in Katowice



your place



your space



your future

Session 1: Quantifying the scale up gap for policy purposes

Which questions need to be further researched and analyzed do design better policies?

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European Green Deal – announcement of **‘Renewed Sustainable Finance Strategy’**

Among the building blocks:

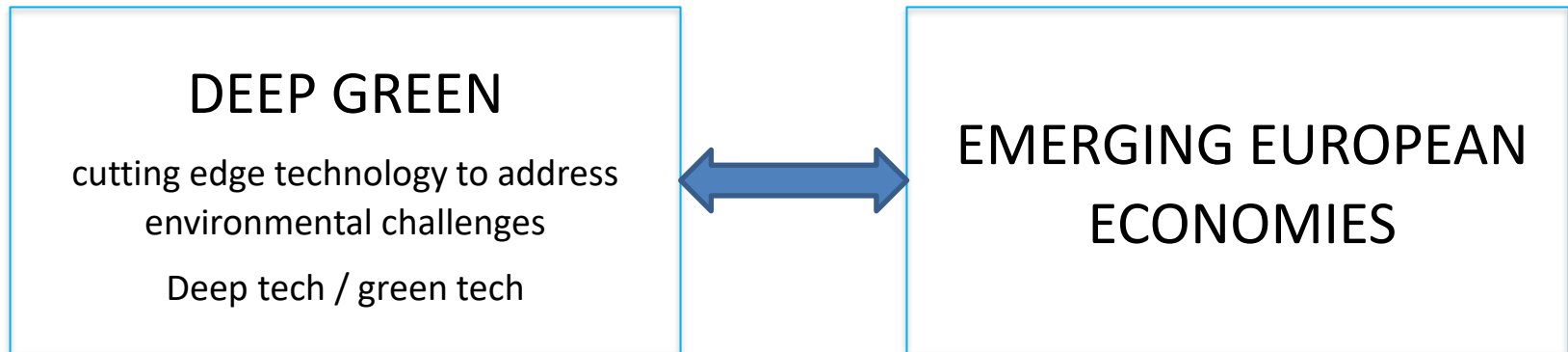
- tools and policies to enable to finance transition plans (economic actors)
- inclusiveness: SMEs should have greater access to sustainable finance



GAPS

(in light of points raised in

'Bridging the Gap in European Scale-up Funding: The Green Imperative in an Unprecedented Time' / WEF)



(1) Deep Green

- Learn more on their pathways to maturity, where are the core differences if compared to traditional sectors and why scale-up financing is problematic (e.g. VC perspective on time horizon of investment returns)
- Stimulus for the scale-up financing in the implementation of deep tech / deep green / deep green



(2) Emerging European Economies

- EU differs from US, but is EU homogenous?
- Potential problems in implementing blended finance
 - relevance of local contexts
 - efficiency of grant systems (politics)
 - stimulus packages – capable to provide? How efficiently organized?
- The understanding of the context of businesses attitudes
 - Are the drivers of scale-up funds for green deep similar or different?
 - If different – to what extent remains influenced by regionalisms? (in particular – the approach to European Green Deal implementation, its understanding, approval and agreement to what is planned)





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