



FIRST IRIMA WORKSHOP INDUSTRIAL RESEARCH AND INNOVATION MONITORING AND ANALYSIS

Identifying policy-makers and business community needs

Agenda

4 December 2012

Brussels, Berlaymont building – room 7

09:30 – 09:45 **Welcome and introduction to participants**
Pierre Vigier (Head of Unit DG RTD C.6)
Xabier Goenaga (Head of Unit JRC J.2)

SESSION 1: FIRM'S INNOVATIVE PERFORMANCE AND GROWTH

Chair: Xabier Goenaga (Head of Unit JRC J.2)

9:45 – 11:00 ***Firm's innovative performance and growth – What are the questions?***
Why does Europe has less world leading innovators? Why is this a problem?
Should policy-makers intervene and, if yes, how?

Current evidence and policy questions (15 min): Presentation by Fernando Hervás (JRC J.2)

Panel discussion (60 min): [15 representatives from policy-makers and industrialists]

11:00 – 11:30 COFFEE BREAK

11:30 – 12:30 ***Firm's innovative performance and growth – What can IRIMA offer?***

IRIMA on-going and planned research: Presentation by Pietro Moncada (JRC J.2)

Open floor discussion (30 min)

12:30 – 13:00 **Wrap-up and conclusions**
Pierre Vigier (Head of Unit DG RTD C.6)
Xabier Goenaga (Head of Unit JRC J.2)

13:00 – 14:00 LUNCH BREAK

SESSION 2: GLOBALISATION AND R&D LOCATION

Pierre Vigier (Head of Unit DG RTD C.6)

14:00 – 15:15 ***Globalisation and R&D localisation – What are the questions?***
How to make Europe a more attractive place to attract R&D investments? What is the role of the public research base? How can policy-makers best use demand-side policy tools?

Current evidence and policy questions (15 min): Presentation by Matthieu Delescluse (DG RTD C.6)

Panel discussion (60 min): [15 representatives from policy-makers and industrialists]

15:15 – 16:30 ***Globalisation and R&D localisation – What can IRIMA offer?***

Recent evidence and IRIMA research plans: Presentation by Alex Tuebke (JRC J.2)

Open floor discussion (30 min)

16:30 – 17:00 **Wrap-up and conclusions**
Pierre Vigier (Head of Unit DG RTD C.6)
Xabier Goenaga (Head of Unit JRC J.2)