



9th IRIMA Workshop on:

'Intangible investments for competitiveness: micro-macro evidences'

Brussels, 25 October 2017

University Club Foundation, meeting room Félicien Cattier, Rue d'Egmont 11

Agenda

09:15– 09:30

Welcome and Registration

09:30– 09:45

IRIMA as a policy tool: objectives of the 9th IRIMA workshop
Marnix Surgeon (DG RTD A.4) – Alexander Tübke (DG JRC B.3)

9:45 – 10:30

Keynote Speaker: Jonathan Haskel

10:30– 11:00 Coffee Break & Networking

11:00 – 12:30

Session 1 – The industrial perspective -> Chair: Sara Amoroso

- Sandro Montresor
Intangibles and innovation across the EC Innobarometers: methodological issues and empirical evidence
- Luca Marcolin
Investment in knowledge-based capital and backward linkages in global value chains
- Thomas Niebel
The Contribution of Intangible Assets to Sectoral Productivity Growth in the EU

12:30– 13:30 Lunch Break & Networking

13:30 – 15:00

Session 2 – The territorial perspective -> Chair: Nicola Grassano

- Jesús Peiró-Palomino
European regional convergence revisited: the role of intangible assets
- Gaetan de Rassenfosse
An assessment of how well we account for intangibles
- Beñat Bilbao Osorio
Unlocking investment in intangible assets in Europe

15:00– 15:15 Coffee Break & Networking

15:15 – 16:00

FINAL ROUND TABLE

Discussion animated by Alexander Tübke

- Overview of main empirical lessons
- Main policy challenges for the near future

Closing remarks from Marnix SURGEON

