



IRIMA Workshop on the Internationalisation of Corporate R&D and Innovation

Agenda

5th June 2014

Brussels,
CLUB de la
FONDATION UNIVERSITAIRE
Rue d' Egmont 11, B - 1000

09h00 – 09h15

WELCOME

Xabier Goenaga, Head of Unit DG JRC.J.2

09h15 – 11h00

INTERNATIONALISATION OF CORPORATE R&D AND INNOVATION: FIRM LEVEL EVIDENCE FROM THE TOP R&D INVESTORS

Chair: Patrick Brenier, Deputy Head of Unit DG RTD.A.4

Internationalisation of Corporate R&D and Innovation: Research and Policy Issues

Fernando Hervás, Alexander Tübke, Iulia Siedschlag, DG JRC.J.2

Globalisation, Industrial Diversification and Productivity Growth in Large European R&D Companies

Michele Cincera, Free University Brussels

Multinationality, R&D, and Productivity

Davide Castellani, University of Perugia

Discussants: *Laura Resmini*, University Luigi Bocconi Milan, *Elena Huergo*, Complutense University of Madrid, *Bernard Dachs*, Austrian Institute of Technology, *Michele Cincera*, Free University Brussels, *Maria Dolores Añón Higón*, University of Valencia

Open Discussion

Concluding Remarks and Policy Implications

11h00 – 11h15

COFFEE BREAK

11h15 – 13h00

INTERNATIONALISATION OF CORPORATE R&D, INNOVATION AND PRODUCTIVITY : CROSS-COUNTRY ANALYSIS AND CASE STUDIES

Chair: *Francisco Caballero Sanz*, Head of Unit DG ENTR.A.4

R&D Internationalisation and the Global Financial Crisis

Bernhard Dachs, Austrian Institute of Technology

The Effects of International and Domestic R&D Outsourcing for Firm Innovation: Evidence from Spain

Elena Huergo, Complutense University of Madrid

Outsourcing and Offshoring of R&D in the Pharmaceutical Industry: Evidence and Policy Implications from a Global Value Chain Analysis

Paulina Ramirez, University of Birmingham

Discussants: *Tanja Tanayama*, European Investment Bank,
João Amador Central Bank of Portugal, *Liza Jabbour*, University of Birmingham, *Maria Luisa Mancusi*, Catholic University Milan

Open Discussion

Concluding Remarks and Policy Implications

13h00 – 13h30

INTERNATIONALISATION OF CORPORATE R&D AND INNOVATION EVIDENCE – BASED POLICY IMPLICATIONS FOR EUROPE 2020

Chair: *Xabier Goenaga*, Head of Unit DG JRC.J.2

Frédérique Sachwald, Innovation for Growth – i4g, High Level Economic Policy Expert Group

Mariagrazia Squicciarini, Head of Unit, Science and Technology Directorate, OECD

Mikel Landabaso, Head of Unit DG REGIO.A2.G.1 (tbc)

13h30 – 14h30

LUNCH