



Fourth IRIMA Workshop on Leading R&D investors and the European manufacturing industry

Brussels, January 29th, 2015

University Club Foundation, meeting room Félicien Cattier
Rue d'Egmont 11, B-1000 Brussels

Agenda

09:00 – 09:15

Welcome and Registration

09:15 – 09:45

IRIMA as a policy tool: objectives of the 4th IRIMA workshop

Román Arjona, Chief Economist and Head of the Unit 'Analysis and monitoring of national research policies', Directorate-General for Research & Innovation,

Xabier Goenaga, Head of the Unit 'Knowledge for Growth', Directorate-General Joint Research Centre

09:45 – 10:15

Keynote presentation: Pr. Fredrik Tell, Linköping University, Sweden

"Challenges of knowledge integration and innovation: Implications for R&D management"
(Questions and Answers)

10:15 – 11:30

Session 1 – **Understanding R&D investment decisions in strategic industrial sectors**

Chairman: Carolina Castaldi

School of Innovation Sciences, Eindhoven University of Technology, The Netherlands

- Evidence from the IRIMA project – Mafini Dosso, Joint Research Centre, Knowledge for Growth

- Presentations of Industry practitioners (3 x 15 min.):

- Jan van den Biesen, Philips, Vice President Public R&D Programmes
- Olivier Delabroy, Air Liquide, Vice President R&D
- Michael Metzloff, Bayer, Vice President Innovation Strategy

11:30 – 12:00 COFFEE BREAK

12:00 – 13:30

Session 2 – **Corporate R&D investments and key technologies**

Chairman: Nick Johnstone

Head of Structural Policy Division, Directorate for Science, Technology and Innovation, Organisation for Economic Co-operation and Development (OECD), France

- Evidence from the IRIMA project – Antonio Vezzani, Joint Research Centre, Knowledge for Growth

- Presentations of Industry practitioners (3 x 15 min.)

- Massimo Debenedetti, Fincantieri S.p.a., Vice President Research & Innovation
- Urban Wass, AB Volvo, Senior Vice President, Research & Innovation Policy
- Julian Herwig, Volkswagen, Environment & Technical Affairs
- Volker Barkmann, Boehringer Ingelheim, Head of Stakeholder Management

13:30 – 14:30 LUNCH

14:30 – 16:00

Roundtable on framework conditions to boost EU industrial R&D investments

The objective of the round table is to invite industry representatives, policy makers and experts to discuss about how to make the business environment in the EU more investment-friendly for innovation in strategic knowledge intensive manufacturing sectors, and how this can contribute to raising the competitiveness of European industry. Policy implications related to the renewed EU jobs and growth agenda will be drawn.

Panel:

Moderator: John Bensted-Smith, Director, JRC.J IPTS

Thomas Alslev Christensen, Head of Operations, Novo Nordisk Foundation, Science, Technology, Innovation, Entrepreneurship & Education, Denmark

Thilo Schönfeld, Deputy Director International Affairs, Aerospace Valley, France

Pr. Fredrik Tell, Knowledge Integration and Innovation in Transnational Enterprise group (KITE), Linköping University, Sweden

Alex Coad, SPRU - Science Policy Research Unit, University of Sussex, United Kingdom

Bonifacio Garcia Porras, Head of the Unit 'Innovation Policy for Growth', DG GROW

Tiit Jurimae, Head of the Unit 'Aviation', DG RTD

Gaetan Nicodeme, Head of the Unit 'Economic analysis, Evaluation & Impact assessment support', DG TAXUD

Katja Reppel, Deputy Head of Unit 'Competence Centre Smart and Sustainable Growth', DG REGIO