

***IPTS Steering Workshop on  
"Industrial Research and Innovation"***

***14-15 June 2012***

***Joint Research Centre  
Institute for Prospective Technological Studies  
Edificio EXPO – C/Inca Garcilaso, 3 – E 41092 Seville, Spain***

***Room A30 – 1st floor***

***Agenda***

***Thursday 14<sup>th</sup> June 2012***

***14.00 – 15.00: Registration and Working Lunch***

***15.00 – 15.30: Opening address***

John Bensted-Smith, European Commission, JRC-IPTS, Director

Fernando Hervás, European Commission, JRC-IPTS – Knowledge for Growth Unit

***15.30 – 17.30: Session I***

***Business R&D and innovation investments and firm's economic performance***

Chair: Fernando Hervás, European Commission, JRC-IPTS

Andries Brandsma, European Commission, JRC-IPTS: "*Industrial Research and Innovation (IRI) prospected research activities*";

Enrico Santarelli, University of Bologna (Italy): "*Inputs and outputs of innovative activities: the importance of firm, and sector-specific factors*";

Raquel Ortega-Argiles, University of Groningen (The Netherlands): "*R&D, firm and industry performance: Where are we?*".

*Expert group discussion:* External experts & JRC-IPTS, IRI Action members.▲

**Friday, 15 June 2012**

**09.00 – 11.00: Session II**

***The role of intangibles (beyond R&D investments) in the innovative performance of firms***

Chair: Andrea Conte, European Commission, JRC-IPTS

Daria Ciriaci, Maria Del Sorbo, European Commission, JRC-IPTS: *IRI prospected research activities*;

Alistar Nolan, OECD-Paris (France): *“Intangible assets and innovation - Challenges for measurement and policy”*;

Giulio Perani, ISTAT (Italy): *“Looking for a quantitative evidence on intangibles: current and future data sources”*.

*Expert group discussion:* External experts & JRC-IPTS, IRI Action members. <sup>^</sup>

**11.00 – 11.30: Coffee break**

**11.30 – 13.30: Session III**

***Technological profile and innovation patterns of European top R&D investors***

Chair: Paul Desruelle, European Commission, JRC-IPTS

Sandro Montresor, European Commission, JRC-IPTS: *IRI prospected research activities*;

Maria Savona, SPRU University of Sussex (UK): *“Agglomeration economies, input-output linkages and knowledge: determinants of specialisation in Business Services in the EU-27”*;

Antoine Schoen, University Paris Est (ESIEE Management) (France): *“Continental and worldwide internationalisation: first insights into industrial R&D globalisation patterns”*.

*Expert group discussion:* External experts & JRC-IPTS, IRI Action members. <sup>^</sup>

**13.30 – 14.30 Lunch**

**14.30 – 15.30 Conclusions and end of the workshop**

Fernando Hervás, European Commission, JRC-IPTS

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<sup>^</sup> *External experts:* Joaquin Azagra-Caro (Ingenio, CSIC-UPV, Spain), Michele Cincera (Université Libre de Bruxelles, Belgium), Claudio Cozza (Università degli Studi del Piemonte Orientale, Italy), Bart Kamp (Orkestra, Basque Institute of Competitiveness, Spain), Riccardo Leoncini (University of Bologna, Italy), Pari Patel (SPRU, University of Sussex, UK), Carlos Peña (Innobasque, Agencia Vasca de la Innovacion, Spain), Marco Vivarelli (Università Cattolica del Sacro Cuore, Italy), Peter Voigt (Institut d'Economia de Barcelona, IEB, Spain)

*JRC-IPTS, IRI Action members:* Jan Christensen, Daria Ciriaci, Maria Del Sorbo, M. Abraham Garcia-Torres, Héctor Hernández, Fernando Hervás, Pietro Moncada-Paternò-Castello, Sandro Montresor, Alexander Tuebke, Joerg Zimmermann.