



Eight IRIMA Workshop on:

Corporate R&D & Innovation Value Chains:

Implications for EU territorial policies

Brussels, 8 March 2017

University Club Foundation, meeting room Félicien Cattier, Rue d'Egmont 11

09:00 – 09:15

Welcome and Registration

09:15 – 09:30

IRIMA as a policy tool: objectives of the 8th IRIMA workshop

Introductions by:

- Román ARJONA GRACIA (DG RTD A4)
- Fernando HERVÁS (DG JRC B3)

9:30 – 10:15

Keynote speech - Multinational Enterprises' investment in innovation: regional trajectories and firm-specific behaviours

(30 min + 15 min Q&A)

- Simona IAMMARINO, London School of Economics, UK

10:15 – 11:00

Session I – The break-up of corporate R&D and innovation activities at the global scale

(15 min. for each presentation + 15 min. Q&A and discussion)

- Els VAN DE VELDE
 - Project on R&D and innovation activities in companies across GVCs
 - IDEA Consult
- Petros GKOTSIS
 - Distribution of industrial R&D across borders
 - JRC B.3 (Spain)
- *Q&A and discussion, 15 minutes*

11:00 – 11:30: Coffee Break

11:30 – 12:30

Session II – Global value chains and global innovation value chains: differences and interdependencies

(15 min. for each presentation + 15 min. Q&A and discussion)

- Inge IVARSSON and Claes Göran ALVSTAM
 - The importance of colocation between R&D and production. A study on Swedish manufacturing MNEs
 - University of Gothenburg, Centre for International Business Studies (Sweden)
- Koen DE BACKER
 - Innovation in Global Value Chains
 - OECD (France)
- Bernhard DACHS
 - Global value chains and the internationalisation of R&D: similarities and differences
 - AIT (Austria)

12:30 – 13:45: Networking Lunch Reception

13:45 – 14:45

Session III – Innovation value chains and local innovation (eco)systems: relevant insights for (territorial) innovation policies?

(15 min. for each presentation + 15 min. Q&A and discussion)

- Paulina RAMIREZ
 - Global research and innovation value chains and networks and their impact on national and local innovation systems: Policy challenges
 - University of Birmingham (United Kingdom)
- Rene BELDERBOS
 - Global Cities as Innovation Hubs: Connectivity and The Location of Foreign R&D Investments by Multinational Firms
 - KU Leuven (BE) and MERIT (the Netherlands)
- Alexander TÜBKE
 - Role of national policies, lessons from the EU Survey
 - DG JRC B.3 IRI (Spain)

14:45 – 15:00: Coffee Break

15:00 – 16:00 POLICY ROUND TABLE

"Upgrading in global innovation value chains: challenges for the EU R&I territorial policies"

Including participants from:

- DG RTD, DG GROW, DG REGIO, DG JRC
- OECD
- VINNOVA
- University of Gothenburg (Sweden)
- KU LEUVEN

Closing remarks from DG RTD A.4 (5 min.)