

European competitiveness: the role of non-scientific innovation, economic flexibility and adjustment

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Presentation at the IRMA Workshop:

Dynamics of EU industrial structure and the growth of innovative firms

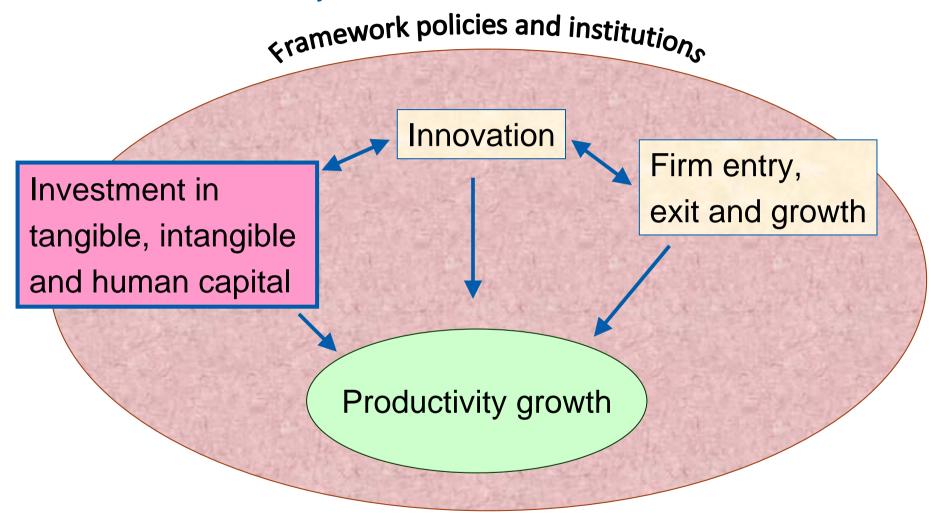
European Commission

JRC-IPTS-KfG and DGRTD-C2,

18 November 2010, Brussels



A symbiosis of knowledge creation and economic dynamism



Intangible investment

Computerised info

Innovative property

Economic competencies

Software

Science & engineering R&D

Brand equity:
Advertising; market research

Computerised Databases

Mineral exploration

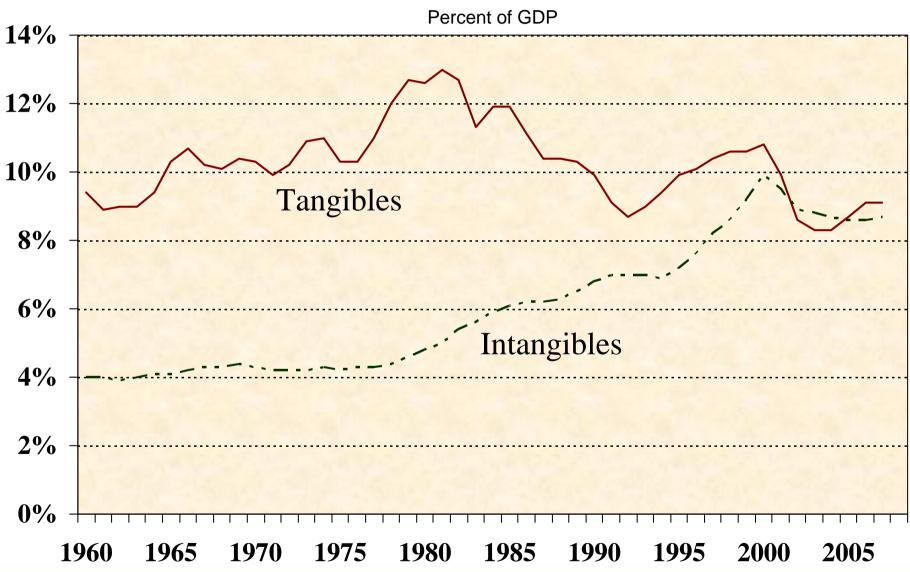
Firm-specific human capital

Copyright & license costs

Organisational structure

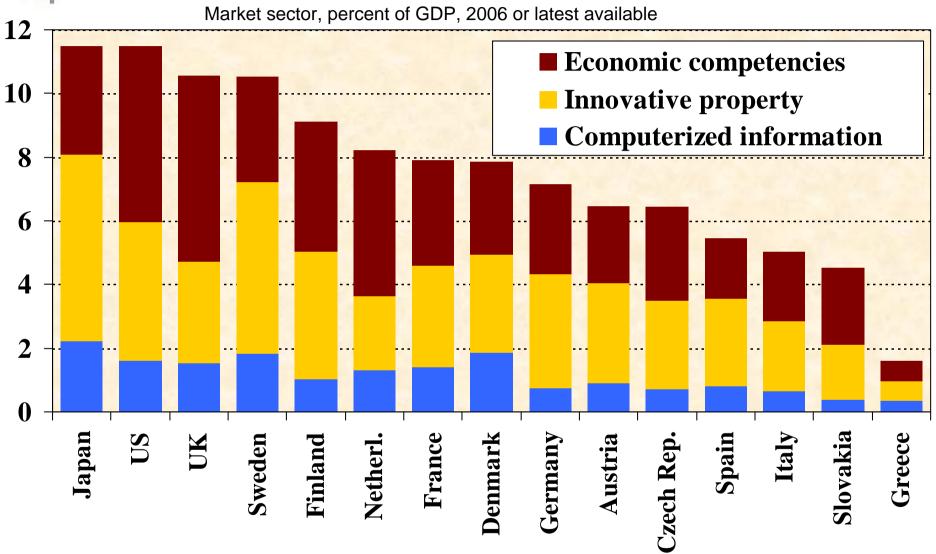
Other R&D/design:
New fin. product developm.
New architectural designs
Social-science R&D

US investment in tangible and intangible capital





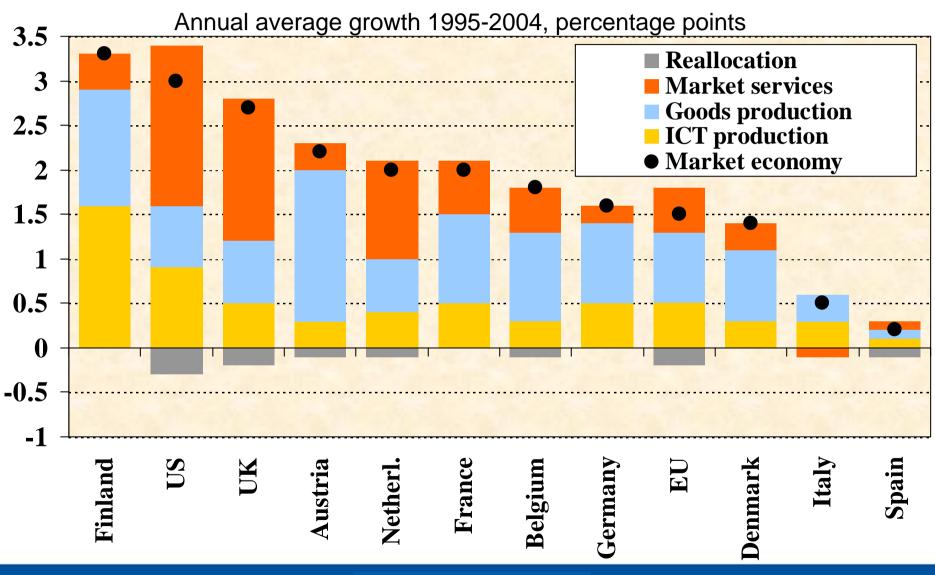
Intangible investment by type



Source: van Ark et al. (2009); Edquist (2009); Fukao et al. (2009); Jalava et al. (2007); Van Rooijen-Horsten et al. (2008)

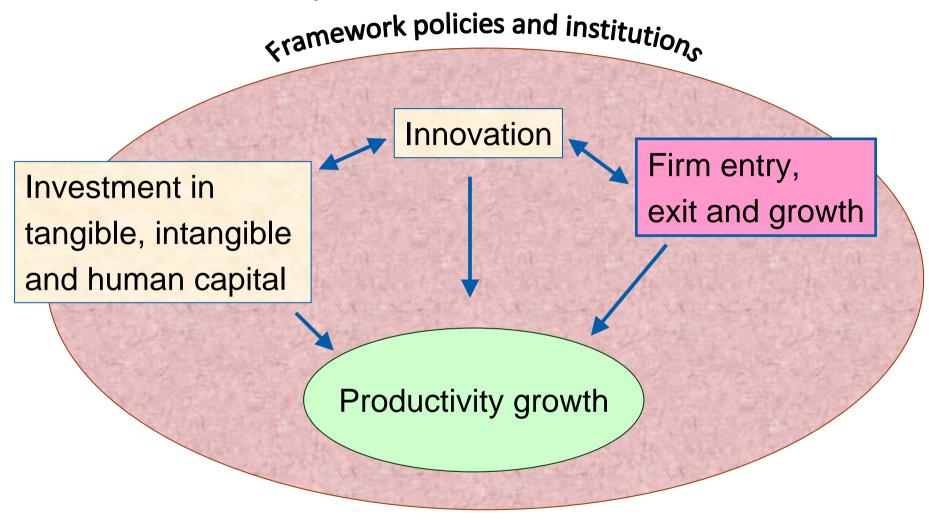
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Sector composition of labour productivity growth



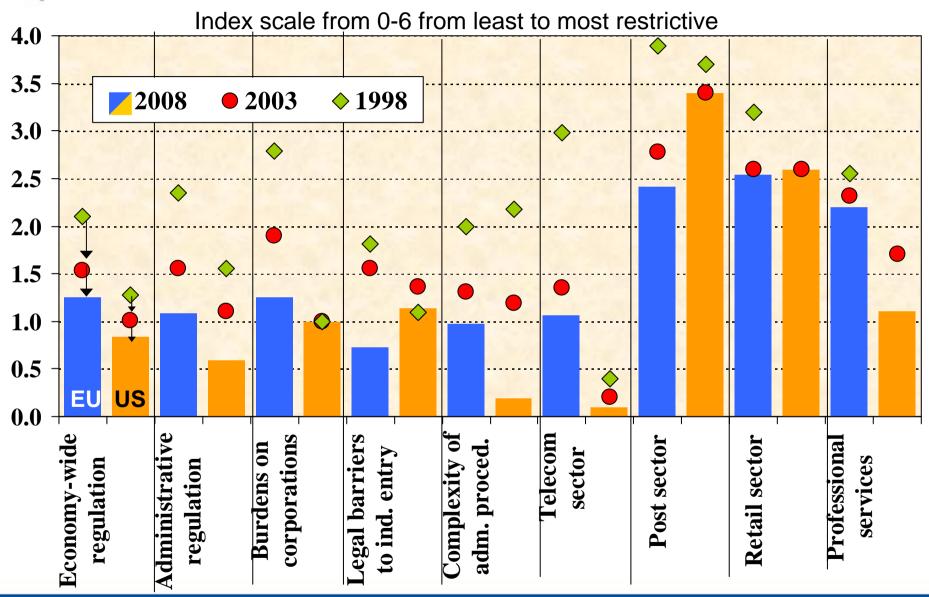


A symbiosis of knowledge creation and economic dynamism



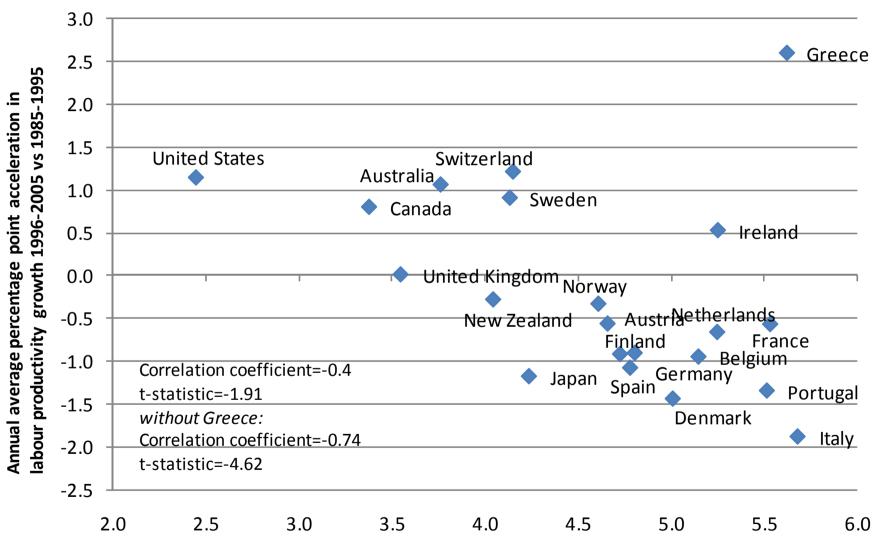


Product market regulation





Product market regulation and labour productivity acceleration

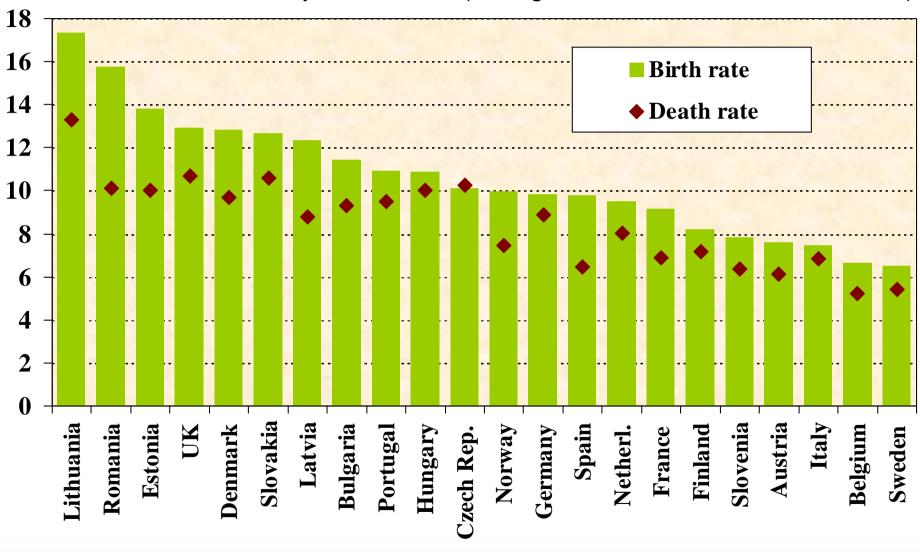


Regulation in non-manufacturing sectors, 1980-95 average

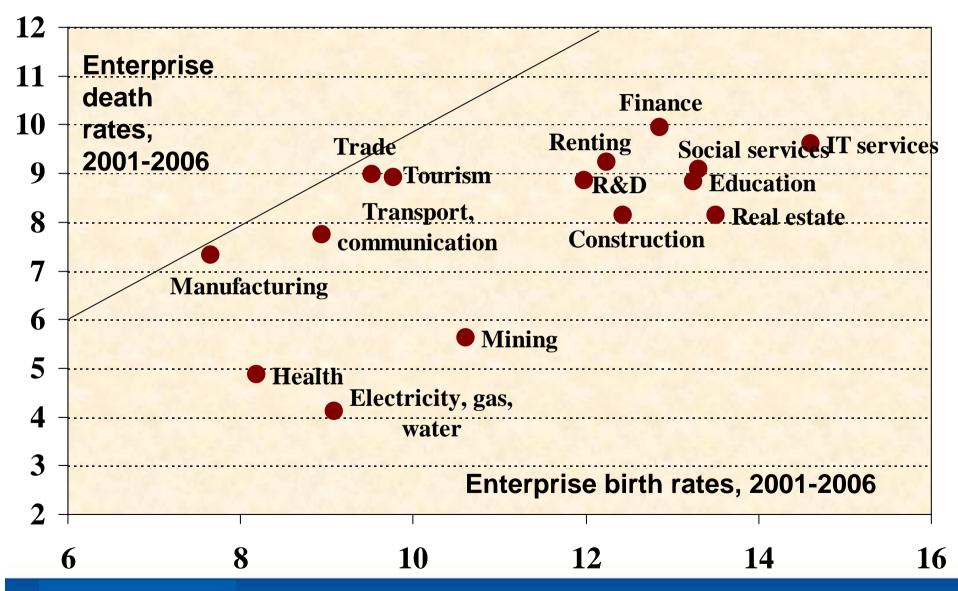


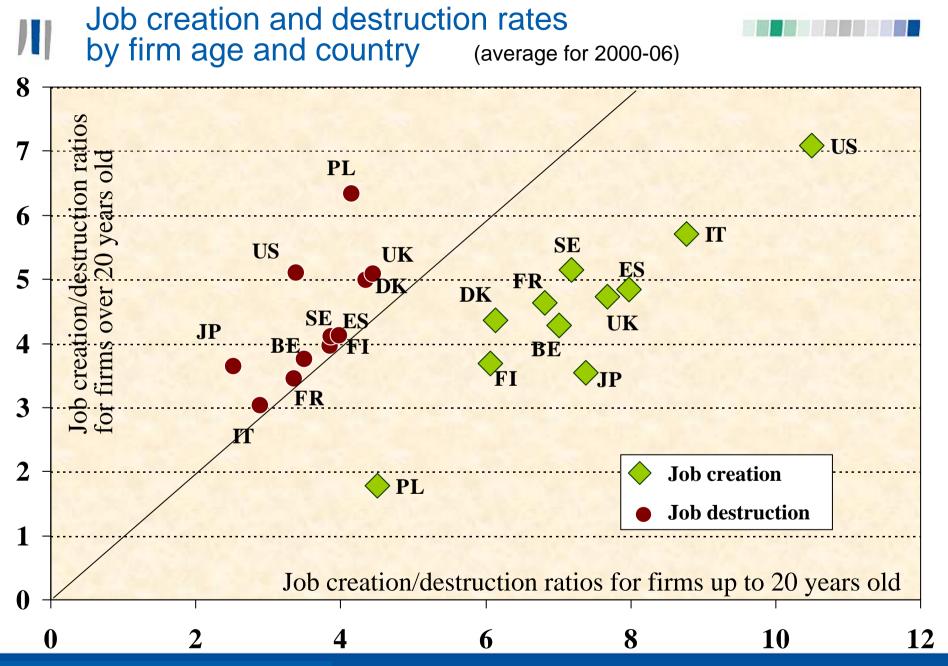
Enterprise birth and death rates

Percent of all firms, industry and services (average for 2001-2006 or latest available)



Sectors with high birth rates also tend to have high death rates

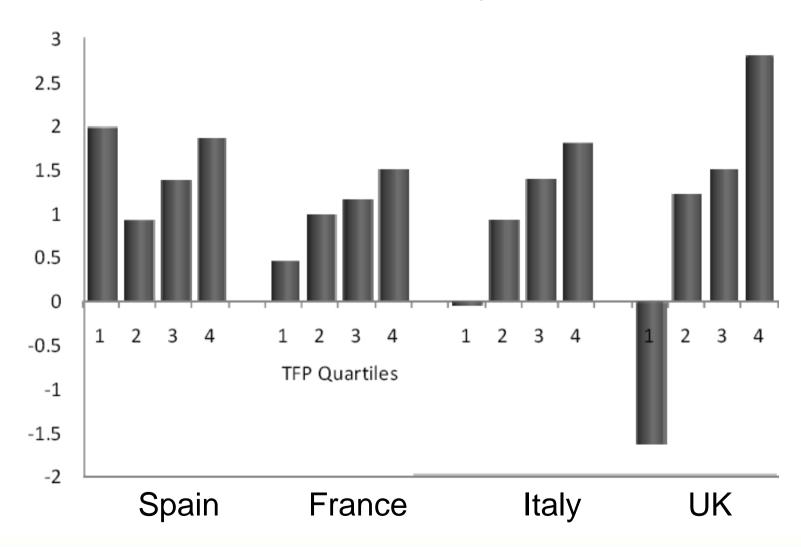






Value-added growth* by quartiles of the MFP distribution of firms (percent)

* relative to the median of the sector and country for which it was estimated





Policy implications

- Promoting firm entry and exit
- International trade in services
- Educating entrepreneurs + venture capital and bankruptcy

Further research

- Intangible investment by sector/industry
- Mapping investment in new technologies and intangibles against firm dynamics